



# Inter/Micro 2010

## July 12-16, Chicago

### Exhibitor/Sponsor Registration Form

The annual Inter/Micro conference attracts scientists who are leaders in forensic, environmental, and industrial light and electron microscopy. These professionals look to exhibitors as a valuable source of information on equipment, techniques and supplies. There are various events at Inter/Micro 2010 that exhibitors are encouraged to sponsor; exhibitor booths are also available. Please check a box to select an event or booth option:

<u>Sponsored Event</u>	<u>Date and Time</u>	<u>Price</u>
<input type="checkbox"/> Evening with Brian	Monday, July 12, 7 p.m. - 8 p.m.	\$500
<input type="checkbox"/> Wine and Cheese Reception with Exhibitors	Tuesday, July 13, 5 p.m. - 6 p.m.	\$500
<input type="checkbox"/> Social Hour before SMSI Awards Dinner	Wednesday, July 14, 6:30 p.m. - 7:30 p.m.	\$500
<input type="checkbox"/> Coffee Break, mornings	Monday, Tuesday, Wednesday (circle one)	\$250/day
<input type="checkbox"/> Coffee Break, afternoons	Monday, Tuesday, Wednesday (circle one)	\$250/day
<input type="checkbox"/> Workshop: Animal Hair ID with Skip Palenik	Thursday, July 15 and Friday, July 16, 9 a.m. - 5 p.m.	\$250/day
<input type="checkbox"/> Exhibitor Booth, table and chairs	Tuesday 9 a.m. - 6 p.m. and Wednesday 9 a.m. - 5 p.m.	\$600

**TOTAL:** \_\_\_\_\_

**Exhibitors will receive:**

- A table for display (choose from a 10' x 4' table with riser in the middle, 12' x 2' table with riser in the back or a 6' x 3" table), with chairs.
- Wine and cheese reception with attendees.
- Two free conference registrations to Inter/Micro 2010.
- Publication of exhibitor's logo in the Inter/Micro program book with option to include coupon.
- Placement of exhibitor's logo on the Inter/Micro page on [www.mcri.org](http://www.mcri.org), with a link to the sponsor's home page.
- Option to include literature in the registration packets.
- Badges for exhibitor's employees.
- Publication of the sponsor's logo in the issue of *The Microscope* journal that recaps the conference.
- Reduced rate on ad placement in *The Microscope*.
- Free parking in the McCrone Research Institute lot.

**Event Sponsors will receive:**

- Recognition when the is event announced.
- Sponsor's logo displayed prominently at the event.
- Two free conference registrations to Inter/Micro 2010.
- Publication of sponsor's logo in the Inter/Micro program book with option to include coupon.
- Placement of sponsor's logo on the Inter/Micro page on [www.mcri.org](http://www.mcri.org), with a link to the sponsor's home page.
- Option to include literature in attendee registration packets.
- Badges for sponsor's employees.
- Publication of the sponsor's logo in the issue of *The Microscope* journal that recaps the conference.
- Reduced rate on ad placement in *The Microscope*.
- Free parking in the McCrone Research Institute lot.

Company/Organization: \_\_\_\_\_

Contact Name and Title: \_\_\_\_\_

Address: \_\_\_\_\_

City/Town: \_\_\_\_\_ State/Province: \_\_\_\_\_

ZIP/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Payment method (check one):**     Check or money order payable to *McCrone Research Institute*     Purchase Order

VISA     MasterCard     American Express

Card No. \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please complete this registration form and fax to 312-842-1078, or e-mail to [intermicro@mcri.org](mailto:intermicro@mcri.org), or mail to Inter/Micro 2010, McCrone Research Institute, 2820 S. Michigan Avenue, Chicago, IL 60613-3230.** For assistance, please call us at 312-842-7100. Complete Inter/Micro 2010 program information is available on [www.mcri.org](http://www.mcri.org).